



Illustration & Graphic Design
Brianna Sienkiewicz

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WORK EXPERIENCE

FCB HEALTH NETWORK | REMOTE

Art Supervisor (Nov 2021 - Present)

- Concept and illustrate key visuals
- Collaborate with team of copywriters, associate creative directors and creative directors
- Manage and delegate high concept projects

TRACYLOCKE | WILTON, CT

Senior Art Director (July 2019 - Oct 2021)

- Concept and illustrate innovative retail activation for Diageo Brands
- Collaborate with team of copywriters, senior art directors and studio team
- Help Manage, delegate and concept high profile client pitches

Art Director (August 2017 - July 2019)

- Concept and design print and PC world-wide campaigns, retail activation, packaging and more for Hewlett-Packard clients
- Collaborate with team of copywriters, art directors and studio team
- Mentor and managed junior art directors

Graphic Artist (April 2014 - August 2017)

- Designed Hewlett-Packard Print and PC retail design
- Created brand guide toolkits, and built point of sales mechanicals
- Assisted as junior art director in creative and studio productions

SKILLS & PROFICIENCY

SOFTWARE

Procreate, Photoshop, InDesign, Illustrator, Power point, Keynote, Microsoft office, Social media savvy

DESIGN

Illustration, Branding, Design, Concepting, Print production, Digital, Print media

PERSONAL

Art Direction, Leadership, Collaboration, Interpersonal skills, Communication skills, Organization, "What-box?" thinking, Goal driven, Dedicated, Optimistic attitude

EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA

BFA: Communication Design
MINOR: Professional Writing

COMMUNITY INVOLVEMENT

Do Not Disturb; Wilton, CT, 2020

TL TCC; Wilton, CT, 2018, 2019, 2020

TL Cares; Wilton, CT, 2019, 2018, 2017

Float for a Cause; Stratford, CT, 2015

Rock n' Walk; Kutztown, PA, 2011

Flood Relief Clean-up; Bloomsburg, PA, 2011

Habitat for Humanity; Reading, PA, 2011