



**Illustration & Graphic Design**  
Brianna Sienkiewicz

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## DESIGN WORK EXPERIENCE

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### TRACYLOCKE | WILTON, CT

Senior Art Director (July 2019 - Present)

- Concept and illustrate innovative retail activation for Diageo Brands
- Collaborate with team of copywriters, senior art directors and studio team
- Help Manage, delegate and concept high profile client pitches

Art Director (August 2017 - July 2019)

- Concept and design print and PC world-wide campaigns, retail activation, packaging and more for Hewlett-Packard clients
- Collaborate with team of copywriters, art directors and studio team
- Mentor and managed junior art directors

Graphic Artist (April 2014 - August 2017)

- Designed Hewlett-Packard Print and PC retail design
- Created brand guide toolkits, and built point of sales mechanicals
- Assisted as junior art director in creative and studio productions

## ILLUSTRATION WORK EXPERIENCE

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### SEAGULL THE EAGLE: FLY HIGH ME BIRD | CHILDREN'S BOOK

Illustrator (April 2018 - Sept. 2018)

### INTERNATIONAL WOMEN'S DAY GALLERY | TL ALL INITIATIVE

Illustrator & Sr. Art Director (Feb. 2018 - Mar. 2018)

### THE OFFICE OF SHAMAN | BOOK COVER

Illustrator (June 2018 - July 2018)

### POPULAR SCIENCE | MAGAZINE

Illustrator (Dec. 2012 - Jan 2013)

## SKILLS & PROFICIENCY

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### SOFTWARE

Photoshop, InDesign, Illustrator,  
Power point, Keynote, Microsoft  
office, Social media savvy

### DESIGN

Illustration, Branding, Design,  
Concepting, Print production,  
Digital, Print media

### PERSONAL

Art Direction, Leadership, Collaboration,  
Interpersonal skills, Communication skills,  
Organization, Out-of-the-box thinking,  
Goal driven, Dedicated, Positive attitude

## EDUCATION

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### KUTZTOWN UNIVERSITY OF PENNSYLVANIA

BFA: Communication Design  
MINOR: Professional Writing

## COMMUNITY INVOLVEMENT

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Do Not Disturb; Wilton, CT, 2020

TL TCC; Wilton, CT, 2018, 2019, 2020

TL Cares; Wilton, CT, 2019, 2018, 2017

Float for a Cause; Stratford, CT, 2015

Rock n' Walk; Kutztown, PA, 2011

Flood Relief Clean-up; Bloomsburg, PA, 2011

Habitat for Humanity; Reading, PA, 2011